

ARE YOU READY FOR ONE OF THE
WORLD'S MOST EXCITING JOBS?



BE A PART OF THE FASTEST GROWING DIGITAL INDUSTRY



www.techcarrots.com

Digital Marketing Professional Programme

Learn from the Experts

- * Classroom training by specialist working in National & International Digital Industry.
- * Placement opportunities in the Global Digital Industry.
- * Immersion experience with leading Digital Agencies like  ,  Microsoft etc...



WHY IS A CAREER IN DIGITAL MARKETING THE RIGHT MOVE?

FASTEST GROWING INDUSTRY

Digital Industry is
Booming with
33% Growth
rate.

HIGH PAID DESIGNATIONS

Average pay for a
Digital Marketing
Manager is
4 Lacs per annum.

HIGH DEMAND FOR DIGITAL PROFESSIONALS

Digital Marketing
will create more
than 1.5 LAKH
JOBS.



GET PAID MORE THAN YOUR PEERS

Trained Digital
Marketers are
paid HIGHER for
their IN-DEMAND
Skills.



Course Benefits

Live Classroom Training By
Google Certified Trainers



Learn Through Live Project
And Simulations

Get 365-Day Access To
E-Learning Content

In-Depth Course Curriculum

70+ hours of live classroom
by expert faculty trained
by **Google**

Hands-on learning through
Live Project and activity-based
simulations

365-day access to exhaustive
e-learning content to learn
at your convenience

In-depth curriculum with
latest updates on Adwords,
SEO, SMM & Web Analytics.

Digital Marketing Learning Outcomes



- Successfully implement online campaigns for your business and marketing problems within the organisation by learning AdWords Campaign Management.
- Analyse the way in which the Internet has changed the marketing mix elements and how organizations employ them creatively.
- Gain a fresh perspective on online marketing in a global scenario.
- Develop a multichannel strategy using search, social media, PPC and programmatic buying that delivers on your marketing objectives.
- Apply relevant tools and concepts to execute, measure and monitor an annual online marketing plan.



Upgrade

**70 hours of
Theoretical Class
with contents /
Soft Modules.**

**150+ hours of
hands on
experience on
live projects /
digital lab.**

**Availability of
Digital Contents
for referral upto
1 year.**

**Classes will be
conducted
Regular / Weekend
flexible batches.**

Contact Us



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